

The Art of BOTOX®

Cosmetic Medicine Update – the latest new techniques with BOTOX® Therapy at The Face Place MedSpa™.

as enhancing the jawline. The Nefertiti Lift® involves tiny injections of BOTOX® into the platysma muscle of the neck – the thin flat muscle which sits just below the skin. This muscle starts to tighten as we get older, creating the turkey neck bands, and pulling the facial muscles down. Relaxing this muscle by injecting along the bands and the jawline means this tension is released, giving a more defined jawline and often resulting in a 'lifted' appearance in the lower face.

BOTOX® Therapy is also extremely effective in slimming down a square jaw. This is ideal for a woman who has a square or round face, as it creates a more oval face, seen as more feminine. This is requested by many Asian girls, especially Chinese and Koreans, as they often have very strong jaw muscles, which makes their face look bigger. To slim the jaw, BOTOX® is placed into the jaw muscles you can feel at the sides of your face when you clench your teeth together – called the masseter muscles. It generally takes about 6 weeks to see the best results, as it relies on the muscle slowly shrinking over time once it is relaxed. This is also a great technique for anyone who grinds their teeth, as it reduces the damage done to your teeth by the grinding. Many people who grind their teeth will have a squarer jaw, very strong, tight masseter muscles, and flattened, slightly worn down teeth.

Your first appointment at The Face Place MedSpa is an hour, which means we can answer all of your questions, give you thorough education on your options, and provide a personalised assessment and treatment plan tailored to your needs. You can choose to proceed with treatment on the day (most people do!), and the treatment itself takes only about 10 minutes. There is no down time, or recovery time, and you can go back to your normal day immediately after!

If you've been considering BOTOX® treatments, and only want an expert working on your face, you'll be delighted that the team you've seen working on 10 Years Younger are now easily accessible at The Face Place MedSpa!

The Face Place MedSpa started in 2001 as NZ's first Specialised BOTOX® Centre, and has continued to lead the industry, with a reputation for beautiful, natural looking results, professional and friendly service and exceptional advice.

Only highly trained, specialised doctors administer BOTOX® treatments at The Face Place MedSpa, which means that you can experience so much more than the standard wrinkle treatments. With your specialised BOTOX® doctor you can try subtle changes to lift the mouth corners and make you look happier, improve a gummy smile, lift your brows, or soften the upper lip lines.

BOTOX® Therapy has been used cosmetically for over 15 years, and is commonly known to soften the dynamic lines of the glabellar 'grumpy' frown, horizontal forehead 'worry' lines and crow's feet around the eyes. BOTOX® Therapy works by relaxing the muscles that create lines, and can also be used to rebalance certain muscles in the face. There is an art to BOTOX® Therapy – it needs to be placed into the right muscle, in the correct place, at an ideal dose and lower doses can be used to avoid looking frozen.

Newer techniques with BOTOX® Therapy can help create a 'lifted' appearance through the lower face, as well

Special offer for Beautiful You readers!

Contact Beautiful You Charone@beautifulyou.co.nz to receive your \$50 gift voucher towards any treatment at The Face Place MedSpa.

Be in quick – only 15 vouchers to give away!



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